

## DEIA

# DECODING EXPRESSIONS FOR INVESTIGATIVE ANALYSIS – LEVEL I

## A ONE FULL DAY TRAINING PROGRAM

This course is designed to help Fraud Examiners, Auditors & Management interpret emotions and detect deception through accurate analysis of body language and non-verbal indicators. Developing the ability to recognize and read body language helps Fraud Examiners, Auditors & Management conducting more effective interviews, assist in the development of interrogation strategies, and increase safety in all interactions. Through videos, presentations, cases, and exercises, the course will examine each of the following areas:

- Behavioral Indicators: Body Language & Non-Verbal Clues
- Physiological Indicators: Micro-expressions

It's about time to become more secure in your dealings with others. Trust your instincts and judgment much more than you ever did!

This workshop is based on three internationally accredited scientific approach methodologies only made available by Mira-Clé Training & Consulting exclusively, aiming at arming you with Scientific Knowledge of how to properly interpret body language, Spot deception, and opt for the right moments! Working with you through the interactive sessions, you will maturely use this knowledge to interpret hidden messages, improve yours, hence helping you throughout tough investigation, interrogation, negotiations and every day communication.

### During this Interactive & Exclusive Program you will be able to:

- ✓ Explain the important elements to consider when interpreting Body Language
- ✓ Identify the messages being portrayed by your and other's Body Language
- ✓ Apply your understanding of Body Language to improve your day-to-day communication
- ✓ Apply Body Language principles during the investigative process
- ✓ Utilize Physiological Indicators during Interrogation

### Training Agenda:

- The Three Secrets – Revealed
- Core Principles and the Five C's
- Give Me Some Space!
- Reading Body Language - Gestures
- Arm Barriers
- Palm and Handshake Gestures
- Hand and Thumb Gestures
- Hand to Face Gestures...or...How to Spot a Liar!
- Chin and Cheek Gestures
- Eye Signals
- Matching & Mirroring
- Micro Expressions by Paul Ekman
- Bringing it all Together
- Workshop Wrap-Up

**Date:** Friday 27 May 2016

**Time:** 8:30 am – 5:00 pm

**Venue:**

Le Royal Hotel, Dbayeh, Lebanon

**Who Should Attend**

- Fraud examiners and other anti-fraud professionals
- Internal and external auditors
- Governance, risk, and compliance professionals
- Lawyers, legal professionals and law enforcement professionals
- Corporate managers (CEOs, CFOs, finance managers, financial controls, general managers, etc.)

**CPE Credits:** 8

**Fees:**

- Standard: USD 600
- ACFE Lebanon Members: USD 510

Registration should be done before  
**Friday 20 May 2016**

## Trainer Profile

### Naeim S. El Zein

Soft Skills & HR Training, HSE Consultancy

*"Training is everything. The peach was once a bitter almond; cauliflower is nothing but cabbage with a college education"*  
~ Mark Twain



Mr. Naeim El Zein is the Founder and CEO of Mira-Clé, a leading training and consulting company, with 15 years of exceptional HR and HSE Management & Development expertise, during which he gained an international breadth of exposure to Global HR practices, communication skills and adult learning.

Today, Naeim is an eminent HR consultant and an interpersonal skills trainer for over 400 Clients in the Middle East, introducing Body Language training and MicroExpressions as an integral practice within recruitment, interviewing, employee relations, public speaking, negotiations, sales & customer service. He holds a M.Sc. in HR Development & Management and a B.S. in Business Administration & MIS, certified body language trainer by ICM and an expert MicroExpressions interpreter. He also serves as an active member in several societies such as SHRM, HRAL and is involved in activities supporting his local

community

In specific to delivering body language training and coaching, Naeim became an under demand TV and Radio interviewee for topics relevant to interpreting body language, enhancing communication via body language, use of body language in Public Speaking & Presentations. Furthermore, Naeim became a personal coach/trainer for several public figures, business leaders, managers and televisions.

Prior to his role at Mira-Clé, he was GS Regional manager at *Kuwait Energy Company KSC*, the first independently owned Oil & Gas E&P in the Middle East, operational in MENA & East Europe; and the HR & Administration Manager at *Al Houkair & Sons Group- KSA* for four years.

He has significant successful milestones being a Human Resource Trainer, Organizational Development Consultant, HSE Planner, and Interpersonal Skills Coach, offering Training and Consulting services within the Middle East area. He is well-known for building effective team works and developing excellent internal/external communication; El Zein is recognized for his excellent performance and quality of deliverables.

El Zein has also become a well-know HR and Interpersonal Skills trainer, who offers exclusive interpersonal skills training and coaching services to major multinational companies with area of exposure covers Lebanon, Qatar, Oman, Iraq, Kuwait, KSA, UAE, Bahrain, Cairo, Yemen, Switzerland, Italy, France & Eurasia (Ukraine, Latvia & Moscow).

### Research and Publications

- Research Subject **"Employees Motivation"** dated June 2002
- Research Subject **"Stress Management"** dated June 2003
- Behavioral Psychology – **"Profiling & Behavioral Changes"** dated August 2012
- University Curriculum Development – **"Practical Entrepreneurship - for the real life"** Series, dated November 2013

